

APRIL, AUGUST, OCTOBER
& NOVEMBER 2022

GETTYSBURG CO-OP



Recreation News will produce a Gettysburg feature in its April, August, October, and November 2022 print and digital editions. The feature will include a travel-oriented story, photos, plus an economical advertising section. It's the ideal way to promote your destination to hundreds of thousands of federal government workers in the Washington, Maryland, Northern Virginia area. Recreation News is the largest travel newspaper in the Mid-Atlantic. We cross-promote our print edition with contests and weekly radio travel segments; and online via weekly eblasts, Facebook, Twitter, and YouTube, producing 500,000 downloads/exposures per month. Our readers are largely recession-proof upper level government workers in the Washington/Baltimore area. Your 92,000 circulation print ad also appears in the 130,000 circulation digital edition for free! We can help bring them to Gettysburg!

**options to increase visibility*

ADDED VALUE FREE ad design
FREE cross promotion FREE color upgrade
FREE reader response leads FREE online & digital editions

THE OFFICIAL PUBLICATION OF OUR GOVERNMENT'S EMPLOYEE ASSOCIATIONS FOR 39 YEARS

Recreation NEWS Media GROUP

CONTACT

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publisher@recreationnews.com

digital magazine and print edition options

Additional sizes available

1/5 PG
5"x5"
\$575

1/8 PG
3.25"x5"
\$399

DOUBLE
5"x3"
\$350

SINGLE
2.5"x3"
\$200

add a web banner*

- Leaderboard** 728 x 90 \$300
- Rectangle** 300 x 250 \$300
- 3:1 Rectangle** 300 x 100 \$100

add an email blast listing*

- EBlast - \$100**
35 words w/logo or one graphic
500 pixels wide x 150 pixels tall with link.
Promote an event or travel bargain to 60,00 opt-in subscribers with an eblast listing.

add social media*

- Sponsored Post - \$100**
Promote an event or travel bargain to reach over 16,500 social media followers.

deadlines & production

APRIL 2022
Space: March 10, 2022

Copy: March 15, 2022

OCTOBER 2022
Space: September 10, 2022

Copy: September 15, 2022

I will provide camera-ready artwork

Free ad design or resizing if necessary.
Email-ads to publisher@recreationnews.com

AUGUST 2022
Space: July 10, 2022

Copy: July 15, 2022

NOVEMBER 2022
Space: October 9 2022

Copy: October 15, 2022

I would like Recreation News to design the ad for me.

complete & submit order

Destination Name

Contact Person

Phone

Billing Address

City

State

Zip

Email address for reader response cards

Signature

Fax completed form to 724-349-0841 or scan and email to publisher@recreationnews.com

101,000
circulation/month

250,000+
readers/month

\$108,500
average income

49 DAYS
off per year

11 TRIPS
taken per year