

Hi, just a reminder that you're receiving this email because you have expressed an interest in Destination Gettysburg. Don't forget to add donna@destinationgettysburg.com to your address book so we'll be sure to land in your inbox!

You may [unsubscribe](#) if you no longer wish to receive our emails.



COVID-19 Update - September 1, 2020

Going Places Monthly Newsletter to Resume

Destination Gettysburg will resume publishing Going Places, our monthly e-newsletter on October 6. Today will be the last publication of the weekly COVID Updates. Going Places will include partner news, COVID updates as well as industry related news. If you have information that you would like to have considered for the newsletter please contact, Donna White, donna@destinationgettysburg.com or 717-338-1051.

Destination Gettysburg Announces New Team for the 2021 Inspiration Guide

Destination Gettysburg and Madden Media have teamed up to produce the 2021 Destination Gettysburg Inspiration Guide, a magazine-style book that will be read by thousands of qualified consumers. DG partners all receive a complimentary listing as part of their partner benefits. **Advertising** in the publication ensures year-round brand awareness at a great value for you. Kaitie Burger (kburger@maddenmedia.com) and Philip Rahm (prahm@maddenmedia.com) as well as Madden's extended team members are ready to get to know you, chat with you about the benefits of advertising, and answer any questions you may have about the upcoming publication.



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Director of Destination Strategy
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Inside Sales Representative
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Saying Goodbye...Welcome Back and Congratulations

We are proud to announce the return of Rachel Wright to Destination Gettysburg as the new Social Media/Communications Manager. Rachel started with DG on May 15, 2017 as a part-time communications assistant. She continued to work her way up and became the full time Communications Coordinator in 2018.

COVID brought on furloughs and ultimately several staff position eliminations. With the departure of Paige Neidig as our Content and Adams County Pour Tour Manager, it has allowed us to realign staff position responsibilities and bring Rachel back on board. Rachel has great relationship with our media contacts, wonderful creativity and a strong knowledge of our product and our partners. We are very happy to welcome her back!



Congratulations to Katie Thomas on being named the new Content Manager and Adams County Pour Tour liaison. Katie has been with Destination Gettysburg as the Sales Assistant for the past three years. Katie has amazing organizational skills, creativity and a strong knowledge of the destination and our partners. She will be a great fit for this position. Congrats Katie!

Paige Neidig, Destination Gettysburg's Content Manager and Adams County Pour Tour Manager for the last three years, has accepted a position at Anytime Fitness - Westminster as a Personal Trainer and Assistant General Manager while continuing to run her online fitness and nutrition coaching business, Paige Caroline Fitness LLC.. This career change is in pursuit of her dream to help others find the same sense of empowerment that she has through exercise and living a healthier lifestyle. Her last day will be September 4. Paige began with Destination Gettysburg in 2017. She has been a part of the organization's marketing efforts to promote Gettysburg and Adams County as a premier travel destination. Among the highlights of Paige's tenure with Destination Gettysburg was her role in helping to launch the Adams County Pour Tour and the addition of a fifth beverage type, mead in 2019. Paige has been the face of the trail and has been an integral part of the Pour Tour's success.

"My time at Destination Gettysburg has been wonderful. The Gettysburg community will always hold a special place in my heart and I hope to see you around town as I continue to shop, eat and explore our Gettysburg businesses."

Updated Destination Gettysburg Contact Information

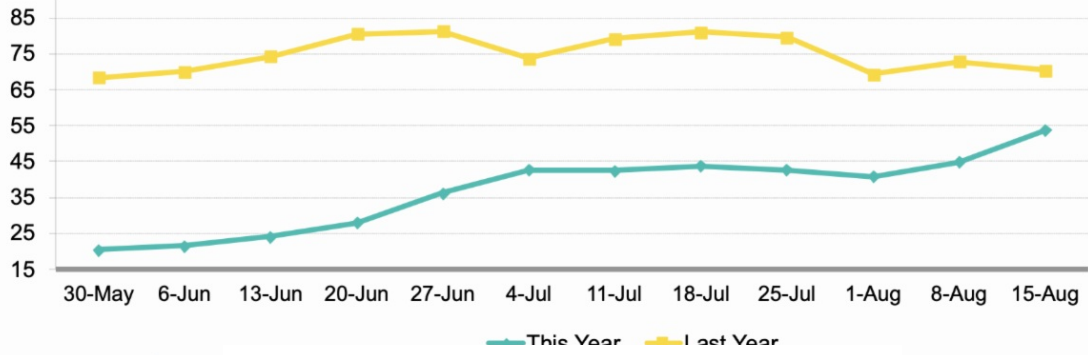
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Katie Thomas, Content Manager/ACPT - katie@destiantiongettysburg.com - 717-338-5884
Rachel Wright, Social/Communications Manager - rachel@destinationgettysburg.com - 717-338-3061
Kelly Gordon, Marketing Manager - kelly@destinationgettysburg.com - 717-338-5885

Hanover Chamber offers Destination Gettysburg Partners Special Advertising Opportunity

Discover Hanover offers the opportunity to promote your business to locals and visitors alike. The magazine is distributed year-round to high-traffic locations, visitor attractions and nearly 500 local businesses. Digitally, the magazine reaches 9000+ online readers via discoverhanoverpa.org and through various social media channels. Destination Gettysburg Partners are eligible for special ad pricing (20% off regular rates).

If you are interested in advertising in Discover Hanover, click [here](#). Check out the 2020 edition of Discover Hanover [here](#).

Weekly Occ (%) - May 30, 2020 to Aug 15, 2020



Current Week						
Su	Mo	Tu	We	Th	Fr	Sa
9	10	11	12	13	14	15
43.6	45.4	51.2	51.5	52.0	62.3	69.3
50.0	64.5	68.9	65.9	69.0	83.7	91.2
-12.8	-29.5	-25.6	-21.9	-24.6	-25.6	-24.0