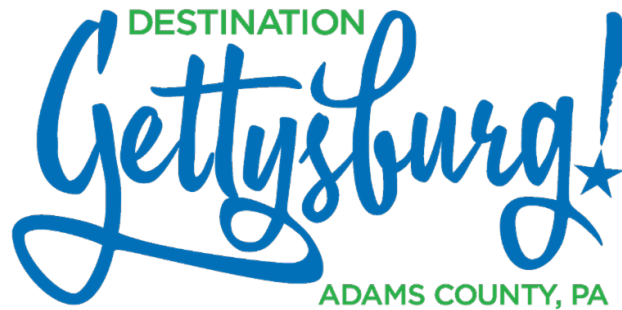


Hi, just a reminder that you're receiving this email because you have expressed an interest in Destination Gettysburg. Don't forget to add [donna@destinationgettysburg.com](mailto:donna@destinationgettysburg.com) to your address book so we'll be sure to land in your inbox!

You may [unsubscribe](#) if you no longer wish to receive our emails.



## Going Places 12.15.2020

### Five Elected to the 2021 Board of Directors

The results from the submitted ballots have been tallied and Maggie Baldwin of Land of Little Horses, Nicole Bucher of Mister Ed's Elephant Museum and Candy Emporium, Max Felty of Gettysburg Tours, Nathan Mares of Best Western Gettysburg and Matt Sheads of Hockley & O'Donnell Insurance Agency have been elected to Destination Gettysburg's 2021 Board of Directors. Each board member will serve a three-year term.

We also welcome Gettysburg National Military Park Superintendent Steve Sims as our new liaison on the Board of Directors

Destination Gettysburg would like to thank the four board members that are stepping down, Wayne Motts, Christina Turley, Laura Mares and Robert Adams. Their commitment and dedication to this organization has helped us grow and has given us the ability to assist the community in many ways. They have helped Destination Gettysburg better serve our partners, local citizens and visitors. We wish them all the best.



### Threshold 360 Virtual Tours Now Available

Earlier in the year, Destination Gettysburg partnered with Threshold 360 to capture virtual tours of partner businesses that were interested to be used on our website, uploaded to your Google business listing page, and to be featured on the Threshold Map. These virtual tours are now up and active on your partner webpage if you participated.

If you have questions, please contact Donna White at [donna@destinationgettysburg.com](mailto:donna@destinationgettysburg.com).



**Looking Ahead to 2021  
Webinar - US Travel**

Wondering what travel is going to look like in 2021? Find out in this webinar.

[Read More](#)

**Destination Gettysburg  
Holiday Hours**

Destination Gettysburg announces holiday operation hours.

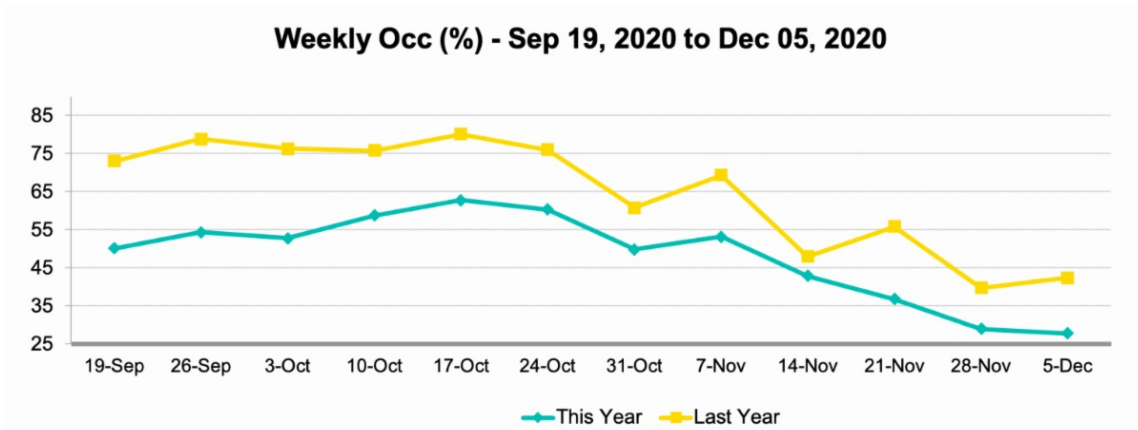
[Read More](#)

**November Marketing  
Report**

Check out Destination Gettysburg's November Marketing Report.

[Read More](#)

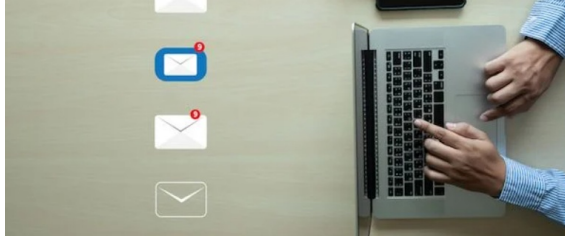
## STR Report - Occupancy Rate Sept. 19 - Dec. 5



Current Week						
Su	Mo	Tu	We	Th	Fr	Sa
		<b>Dec</b>				
<b>29</b>	<b>30</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
23.4	26.3	26.2	25.9	26.0	32.0	34.3
23.0	33.4	39.2	34.6	33.1	66.5	66.6
2.0	-21.2	-33.1	-25.2	-21.7	-51.9	-48.5



## Education Articles:



### 10 Tips for Writing Compelling Email Copy - Hubspot

A well-written, plain-text email can perform just as well than a highly designed email with tons of bells and whistles.



### 10 Website Design Tips for Small Business Websites - Relevance

A website can be one of the most important elements of a business, helping build trust amongst potential customers.



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