

Going Places - 11.8.2022

## BOARD ELECTIONS

### Seven candidates vying for 3 seats

Ballots will be mailed to partners on November 15

Seven candidates are running for three open seats on Destination Gettysburg's Board of Directors for 2023. Each candidate has submitted answers to a series of questions posed by the organization's election committee.

We invite you to visit the link below, review the list of candidates and click on their photographs for a short biography and answers to those questions. The candidates' names were drawn randomly to determine the order in which they would be presented on both the website and the ballot.

Ballots, after the list of candidates is approved by the current board, will be mailed on November 15 to qualifying partners. Partners are asked to cast their votes and return their ballots as soon as possible. Ballots must be postmarked by December 1, 2021.

[CHECK OUT THE CANDIDATES](#)

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## RSVP TODAY!

### Holiday Gathering set for Dec. 6

Join Destination Gettysburg for its annual Holiday Gathering on Tuesday, December 6, from 4:30 to 6:30 p.m. at Amblebrook Gettysburg.

This is a great opportunity for the tourism community to come together and celebrate its hard work in 2022,

while getting ready to usher in a new and exciting year.

The Holiday Gathering will feature heavy hors d'oeuvres, wine and beer, and other refreshments. Tours of the Amblebrook facility will also be offered.

You and your staff are both invited for this holiday event, and registration is required. Please RSVP by visiting the link below before Tuesday, November 29.

The event is free for partners and their employees, and \$30 for guests or non-partners.

Amblebrook is located off Route 394, just east of the intersection with Route 15.



**SIGN UP  
TODAY!**

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## Funding available to help workers in the hospitality industry

Grants are available to assist workers in the tourism industry who have experienced financial hardship, and the deadline to apply is December 31.

The Hospitality Assistance Response of Pennsylvania (HARP) is a 501(c)(3) that provides immediate emergency funding to hospitality workers.

Funded by private, community, and individual donations, HARP grants will be awarded to hospitality workers who are experiencing an unanticipated hardship (illness, injury, accident, natural disaster) within the last 90 days.

The grant is to be used to help cover basic living expenses such as rent, food, medical expenses, and utilities as someone works through a crisis. Grants will be awarded on a rolling basis and subject to the availability of funds at the time.

Partner businesses are encouraged to share this information with their employees.



**HARP FUND ELIGIBILITY**

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## Holiday movie production in the works

A holiday movie production titled, "A Gettysburg Christmas," is being proposed to film on location in Gettysburg and Adams County.

Bo Brinkman (pictured at right), who played Major Walter Taylor in the movies "Gettysburg" and "Gods and Generals", and has written, directed, and produced numerous other films, is the driving force behind "A Gettysburg Christmas."



A presentation will be held at the offices of Destination Gettysburg, 1560 Fairfield Road, Gettysburg, at 2 p.m. on Thursday, November 10. Information will also be shared about investment opportunities.

**SIGN UP  
TODAY!**



## Devil's Den tours scheduled this week

Gettysburg National Military Park has extended an invitation to partners of Destination Gettysburg to attend a special tour of the park's Devil's Den reconstruction project. Both you and your employees are welcome to attend.

Park officials will discuss the overall project so that those in the community can better understand this project as well as the ongoing Little Round Top rehabilitation. Staff members at partner businesses are encouraged to attend so that they may see the project first-hand and then pass that information along to visitors as needed.

Gettysburg National Military Park is offering the tours on three dates/times:

- Tuesday, November 8 at 1 p.m.
- Wednesday, November 9, at 12 p.m.
- Thursday, November 10, at 11 a.m.

No sign up is required.

Tours will begin at the new gathering area next to the Devil's Den parking lot. Parking is available at the Devil's Den parking lot with more parking available above Devil's Den on Sickles Avenue. These tours are only open to Destination Gettysburg and Main Street Gettysburg members and partners, including their staff members.

# GROUP TRAVEL MARKET

## Next Group Tour Meeting set for Dec. 8

All partners are invited to an upcoming meeting to discuss what's going on in the group travel market. The meeting, which will include updates from Destination Gettysburg about past and future group travel marketplaces, will take place on Thursday, Dec. 8, at 2 p.m. at Destination Gettysburg's office, 1560 Fairfield Road, Gettysburg.

[SIGN UP TODAY!](#)

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## New group travel leads available to partners

Notes or leads from Destination Gettysburg's recent group travel shows - Greater New Jersey Motorcoach Association and Maryland Motorcoach Association - are now available for partners to download and use for their outreach/sales efforts. This is an opportunity exclusively available to Destination Gettysburg partners.

[CHECK OUT THE LEADS](#)

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## NEW MEMBER SPOTLIGHT:



### Luhrs Performing Arts Center at Shippensburg University

The H. Ric Luhrs Performing Arts Center at Shippensburg University is one of the premier performing arts centers in the Central Pennsylvania and Northern Maryland region.

**Address:** 475 Lancaster Drive, Shippensburg

**Contact:** Katie Perkowski

**Phone:** (717) 477-SHOW

**Email:** [kmperkowski@ship.edu](mailto:kmperkowski@ship.edu)

[LEARN MORE](#)

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## Marketing, Sales and Partnership Report

See how Destination Gettysburg is working to get its message out to millions of potential travelers from around the world.

**SEPTEMBER 2022 REPORT**



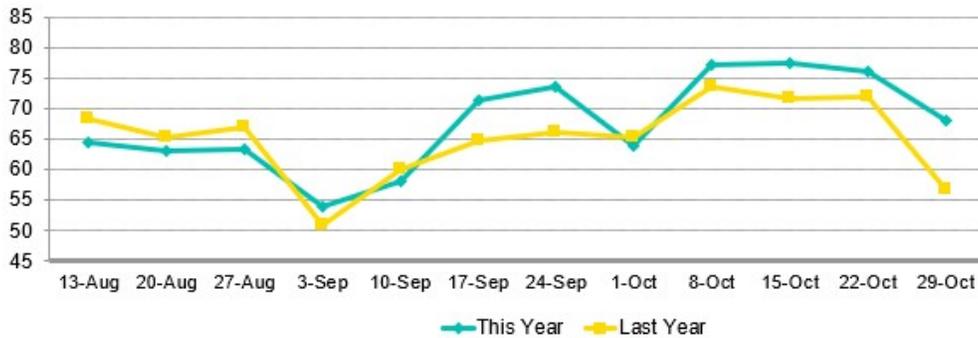
## Destination Analysts: The Holiday Travel Forecast

Economic anxiety is increasing, and more cautious travel spending is imminent. But travel outlook remains healthy.

**READ MORE**

# STR Report - Occupancy Rate

Weekly Occ (%) - Aug 13, 2022 to Oct 29, 2022



Current Week						
Su	Mo	Tu	We	Th	Fr	Sa
<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b>
57.9	55.1	63.7	65.4	61.5	84.6	88.3
44.1	49.4	50.2	48.2	54.9	70.2	79.1
31.3	11.6	26.9	35.8	12.0	20.6	11.6

## Partner Education:



## How to Make Your First TikTok Video

If you're still waiting to dip your toe into TikTok, you're not alone. Although there are over a billion TikTok users, half of all major brands still don't have a TikTok presence.

That might be because TikTok seems kind of intimidating. But we're here to tell you that making a TikTok video is easier than it looks! And you might even have fun doing it. The best way to understand TikTok is by diving right in and creating videos yourself.

[READ MORE](#)

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[DESTINATION GETTYSBURG'S EVENT CALENDAR](#)

Destination Gettysburg |  
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