

Going Places - 3.2.2021

Revised Mitigation Orders from Gov. Office

Yesterday, Gov. Wolf announced revised and lifted mitigation restrictions due to the declining number of COVID cases.

The revised mitigation efforts include:

- **Revised maximum occupancy limits for indoor events to allow for 15% of maximum occupancy, regardless of venue size.** Face coverings, social distancing and hand hygiene still must be enforced.
- **Revised maximum occupancy limits for outdoor events to allow for 20% of maximum occupancy, regardless of venue size.** Face coverings, social distancing and hand hygiene still must be enforced.
- **Eliminated out-of-state travel restrictions.** Visitors from out of state no longer need to be tested and produce a negative result within 72 hours before arriving.

[More Information](#)

How Can We Help You - Our Partners

Destination Gettysburg would like to position ourselves to better help our business partners as you all work to return to a new normal. What can we do for you? What do you need help with?

Please send your suggestions and ideas to Donna White, senior director at donna@destinationgettysburg.com or 717-338-1051.

Destination Gettysburg to Attend Upcoming ABA Event

Donna White, Destination Gettysburg Senior Director, will be attending virtual American Bus Association (ABA) appointments with a variety of tour operators. The ABA Marketplace is one of the biggest sales shows Destination Gettysburg attends each year and has resulted in many successful connections with tour operators from across the country. Due to COVID, the annual Marketplace will be held virtually with a variety of pre-marketplace events.



During these appointments Tour Operators are looking for information on new things happening, new businesses opening and any new safety protocols or restrictions. If you are offering any new products or tours, have recently expanded or upgraded your business, or have any news to share,



Adams County Loses Icon

Ed Gotwalt of Mister Ed's Elephant Museum & Candy Emporium has passed away.

Photo Credit: Mister Ed's



Two Destination Gettysburg Partners Suffer Fire Damage

The Crystal Wand and Blue & Gray Gift Shop caught fire following accident Monday.

Photo Credit: The Gettysburg Times

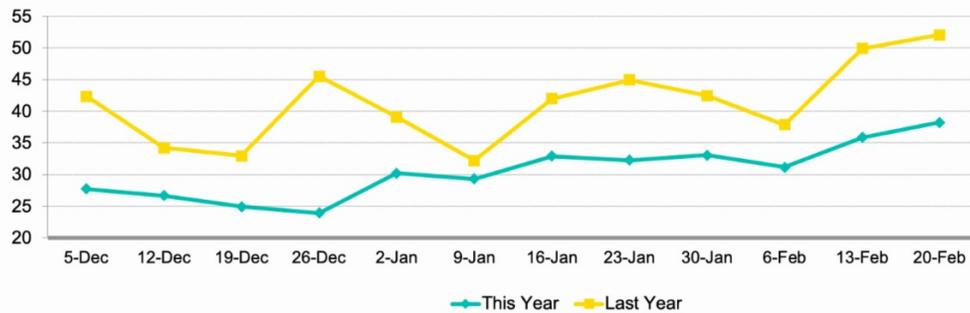
Recreation NEWS

New Co-Op Advertising Opportunity

New Co-Op advertising opportunity available for Destination Gettysburg through Recreation News.

STR Report - Occupancy Rate Dec. 5 - Feb. 20

Weekly Occ (%) - Dec 05, 2020 to Feb 20, 2021



Current Week						
Su	Mo	Tu	We	Th	Fr	Sa
14	15	16	17	18	19	20
45.1	29.8	32.8	31.5	33.4	43.2	51.9
58.9	35.2	39.6	37.9	46.4	65.7	80.8
-23.4	-15.3	-17.2	-17.0	-28.1	-34.2	-35.8

Education Articles



42 Ideas for your 2021 Small Business



What Video Marketers Should Know in

Marketing Strategy - Hubspot

Small business owners looking for a way to track ROI and brand awareness need digital marketing. Not only is digital marketing a must-have for promoting your products or services, but optimizing your online assets is also critical to your business' overall success.

2021 - Hubspot

It's well established that video has been one of the breakout trends in the marketing world for the past decade.

But how is that assertion standing up to the twists and turns of a global pandemic?

**PARTNER PRESS
RELEASES**

UPCOMING EVENTS

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