

GETTYSBURG RESTAURANT WEEK REGISTRATION FORM



INTRODUCING AN EXCITING OPPORTUNITY
TO REACH A NEW MARKET FOR
YOUR RESTAURANT

QUESTIONS CONTACT:

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F.A.Q

What is restaurant week?

Gettysburg Restaurant Week gives visitors the chance to discover and enjoy our area's exceptional dining through multi-course, prix fixe menus at participating restaurants. This becomes an incentive to try new places throughout the week.

How will it benefit my restaurant?

It allows you to showcase your culinary skills to a new market and create life-long customers by taking advantage of this affordable and proven concept. Restaurant Weeks have consistently been an economic revenue generator in all of the areas they have been executed. Statistics show that 87% of prior restaurant week diners have tried a new restaurant based on their participation in the week and 92% of diners would frequent a restaurant again based on their experience! Attract a new demographic of customers to your restaurant by participating!

How much does it cost?

This event is FREE to participate as a partner of Destination Gettysburg or The Chamber of Gettysburg and Adams County! Restaurants must offer at least one fixed price point for each category you are participating in (Lunch and/or dinner) and multiple courses for each. (Beverages, alcohol, tax and gratuity is not included.)

How will it be promoted?

The event will be advertised in local and regional media outlets, not just in Adams County. Additionally, participating businesses will be featured on our website, all social media portals, and additional partner outlets. Participating restaurants are encouraged to utilize your own social media and customer contacts to promote this event!



Gettysburg Restaurant Week

Registration Form

Yes, my restaurant will participate in Gettysburg Restaurant Week (March 2nd - March 8th, 2026). Based on my participation, I understand that I must provide at least one 3-course, prix fixe dinner menu and one 2-course, prix fixe lunch menu. (If your restaurant is not open during a particular menu offering, please select only those that apply.)

I will distribute all of the supplied marketing materials in my restaurant.. The following information will be published on our Gettysburg Restaurant Week website (www.tastegettysburg.com). Menus must be provided in advance using template.

Restaurant: _____

Address: _____

Phone: _____

Restaurant Email (Published): _____

Restaurant Website (Published): _____

Do you have a Facebook page? Yes / No

Please list active social media platforms: _____

Executive Chef: _____

Contact Name (Unpublished): _____

Contact Email (Unpublished): _____

Description of your establishment in 25 words or less:

Days serving and hours of operation:

Do you accept reservations? Yes / No

Lunch Price Point (Check the box that applies. You must choose a minimum of 1 option.)

- \$15 per person for prix-fixe 2 course menu
- \$20 per person for prix-fixe 2 course menu
- \$25 per person for prix-fixe 2 course menu

Dinner Price Point (Check the box that applies. You must choose a minimum of 1 option.)

- \$20 per person for prix-fixe 3 course menu
- \$45 per person for prix-fixe 3 course menu
- \$60 per person for prix-fixe 3 course menu

I would like to maximize my Gettysburg Restaurant Week experience by giving a gift card in the amount of \$_____ to be used for promotion of the event.



TIPS & IDEAS

For a Successful Restaurant Week

- Use the provided insert menu template highlighting your discounted entrees.
- Offer your best food and maintain portion sizes. GRW aims to increase the volume of customers!
- Remember Price Fixe menu prices do not include tax, beverages or gratuity.
- Pair entrees with featured wines, alcoholic beverages, mocktails or speciality drinks to up-sell your customers.
- Have vegetarian and gluten-free menu options available.
- Familiarize your staff with Gettysburg Restaurant Week to make sure they are familiar with any questions a guest may have.
- Share Gettysburg Restaurant Week information with your current customers. Make sure they know when and what it is.
- Items for GRW SHOULD NOT BE ITEMS OFF YOUR REGULAR MENU. Feel free to be creative and show off the culinary excellence your establishment has to offer.
- Popular items featured during GRW can become staple items for long term retention of customers.
- A lot of potential customers may not be familiar with your restaurant, so you want to be descriptive in your menu.
- Be creative and have FUN! Consider themed menus, local and organic dishes, and special Gettysburg Restaurant Week items.
- Restaurants may also offer additional discounts during GRW. EX: Drink specials, 2 for \$30 entrees and so on.
- Take advantage of the printed material, posters and gift certificate give-aways as a way to help promote your restaurant.
- Track GRW through your POS system as we will be asking you at the conclusion of the event how many GRW meals were sold.
- Utilize the GRW logo and campaign copy for your own website, Facebook, and advertising purposes.
- ASK QUESTIONS!!! If you need clarification, assistance or would like to help promote this event, please let us know!!

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