



### **Group-Friendly Definition & Qualifications**

In order to be listed as a group-friendly member of Destination Gettysburg, a business must be able to offer their products and/or services to groups either on-site at the property or at an alternative location in which the group can visit. In addition, the business must meet the following qualifications to be considered group-friendly:

- Able to accommodate a minimum of 15 people at one time
- Have designated motorcoach parking (can be off-site)
- Offer group rates (discounted price from standard rate)

If a business wishes to become group-friendly, they can work with the Sales Department at Destination Gettysburg to get a better grasp on the Group Tour Market, what their property needs, etc. in order to achieve that status. Once the business is fully prepared to handle a group tour, then Destination Gettysburg will update appropriate sales collateral to include their property. All sales collateral is updated on a quarterly basis.