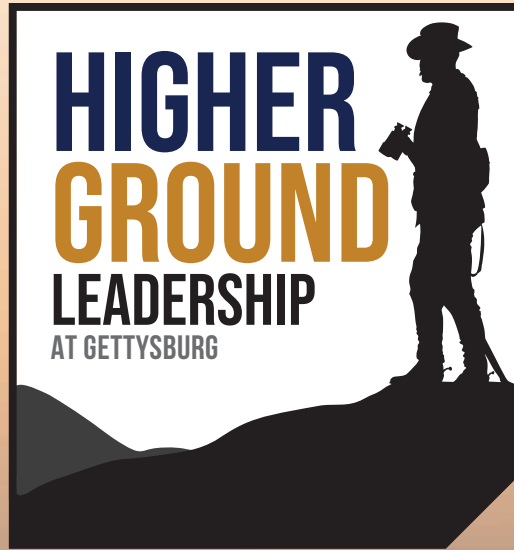


GETTYSBURG FOUNDATION PRESENTS



Immersive **PROFESSIONAL LEADERSHIP DEVELOPMENT**
Experiences on the Gettysburg Battlefield



GETTYSBURG
FOUNDATION

What is YOUR High Ground?

Gettysburg's leadership lessons are timeless.

The Gettysburg Foundation strategically utilizes the preserved Gettysburg battlefield—more than 6,000 acres—as the classroom for immersive professional leadership development programming.

Your team's leadership development experience at Gettysburg will help your team address leadership challenges—all while gaining inspiration and motivation from Gettysburg's hallowed ground.



YOUR success is important to us.

When you experience leadership development training with us, you provide your team with insights, skills and strategies that help meet goals and achieve success in leading your organization into the future.

History guides the discussion with a curriculum focused on your organization's challenges and needs using a wealth of leadership examples to produce ample opportunities for your team to reflect, inspect and affect your organization's leadership culture. With an emphasis on responsible citizenship, we empower your leaders and the leaders of tomorrow by exploring questions of personal and professional high ground.

Your leadership development experience is completely customizable to your team's challenges and needs.



Experienced Staff

As you experience leadership development with us, our experienced team of historians and facilitators will guide and connect you to Gettysburg's timeless leadership lessons.



Our professional leadership development experiences are led by established leaders experienced in a diverse range of professional roles. Our team of select Licensed Battlefield Guides and facilitators present one-of-a-kind programming using the lens of history, powered by client-led discussions.

While you're here, our dedicated support staff will coordinate all logistics so that your team can direct its focus on the campaign.

Core Leadership Topics

1. HIGH GROUND

Personal and organizational strategic vision, integrity, moral courage

2. POSITIONING

Where should you be, know your role, creating space for subordinates

3. COMMUNICATION

Clarity, adaptability, awareness, anticipation

4. FOLLOWER RETENTION

Trust, interpersonal relationships, responsibility, empowering innovation and creativity

5. PLANNING

Tactical, operational, strategic, succession

"I believe every leader in the USA should attend this program."

—Robert Epperly, Director of Webco University, Webco Industries

State-of-the-Art Facilities in A Historical Setting

Your team will be inspired, motivated and form a unique connection to history from our on-the-battlefield headquarters.

The restored and renovated historic farmhouse at the George Spangler Farm & Field Hospital is home to the Gettysburg Foundation's Kinsley Leadership Center. Offering a contemporary, yet historic, experience, the site was used as a field hospital and artillery staging ground during the 1863 battle.

The Gettysburg Foundation also provides private, after-hours access to the experiences in the Gettysburg National Military Park Museum & Visitor Center—the iconic, restored Battle of Gettysburg Cyclorama painting and the renowned Gettysburg Museum of the American Civil War. You may choose to further inspire your team with a private reception or dining opportunities at historic locations on or off the battlefield.



Gettysburg National Military Park Museum & Visitor Center

The Gettysburg National Military Park Museum & Visitor Center is owned and operated by the Gettysburg Foundation in partnership with the National Park Service. A stately blend of history and elegance, the Museum & Visitor Center provides an ideal setting for meetings, conferences, private receptions, dining and events. With intimate meeting spaces to dramatic banquet halls, the Museum & Visitor Center offers state-of-the-art conveniences paired with rustic-refined architecture, inspired by the past. Arrange for after-hours access to the experiences in the Museum & Visitor Center—the iconic Gettysburg Cyclorama painting and the renowned Gettysburg Museum of the American Civil War.



The Boeing Company Executive Conference Room



The Kinsley Theater



Ford Motor Company Fund Education Center



Ford Motor Company Fund Education Center

Gettysburg National Military Park Museum & Visitor Center



George Spangler Farm & Field Hospital

The renovated farmhouse at the historic George Spangler Farm & Field Hospital is home to the Gettysburg Foundation's **Kinsley Leadership Center** and offers a contemporary, yet historic, experience. The meticulously restored Pennsylvania bank barn offers rustic space for meetings, training sessions and events.



The Kinsley Leadership Center in the Historic Farmhouse



The Historic Pennsylvania Bank Barn



The Sherfy House

The restored farmhouse with modern amenities and sophistication is located within Gettysburg National Military Park on a farm that hosted extensive fighting on July 2, 1863, during the Battle of Gettysburg. Located near Joseph Sherfy's famous Peach Orchard, this historic Sherfy property offers guests views of both Seminary Ridge and the Round Tops, as well as a unique and memorable experience. The Sherfy House is on National Park Service property and is operated and cared for by the Gettysburg Foundation.



Community Partner Facilities

Lutheran Theological Seminary

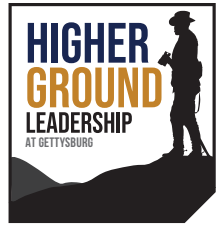
Founded in 1826, the Lutheran Theological Seminary at Gettysburg is the oldest Lutheran seminary in the United States. The 52-acre seminary was a key location during the Battle of Gettysburg. Housed in the oldest building on the Gettysburg campus, the Seminary Ridge Museum & Education Center offers a historic setting with **indoor and outdoor meeting spaces**.



Gettysburg Nature Alliance

Located next to the historic, restored Sachs Covered Bridge over the Marsh Creek, approximately four miles southwest of the town of Gettysburg, the Gettysburg Nature Alliance building offers meeting and event space that boasts rustic charm, surrounded by the beautiful nature of Adams County, Pennsylvania.





SAMPLE ITINERARY

DAY 1

3:00 – 5:00 p.m.

Check in at local hotel

6:00 pm.

Bus transportation from hotel to Gettysburg National Military Park Museum & Visitor Center for a “Lights-Up” Gettysburg Cyclorama Program.

Painted in 1884, the Gettysburg Cyclorama is the largest oil-on-canvas painting in North America. It depicts the climactic attack of the Battle of Gettysburg, Pickett’s Charge. The massive painting was restored for future generations in 2008 thanks to the partnership of the Gettysburg Foundation and the National Park Service.

6:45 p.m.

Private dinner in the museum lobby. Guests will have private access during dinner to the “Museum of the American Civil War.”

The twelve galleries of the museum display rare artifacts that humanize the Battle of Gettysburg from the highest-ranking officers to the lowest ranking privates. The exhibits also provide context for the entire Civil War era, stretching from causation to the park’s commemorative period, truly making it the pre-eminent American Civil War museum in the country.

8:30 p.m.

Bus transportation to hotel at completion of event

DAY 2

8:30 a.m.

Group pickup and battlefield leadership program begins, led by Licensed Battlefield Guide/Facilitator with on-field discussion of the leadership lessons from the Battle of Gettysburg. Possible stops to include McPherson’s Ridge, Oak Hill and Seminary Ridge. Bus transportation provided.

11:30 a.m.

Catered lunch at the Lutheran Theological Seminary.

Gettysburg’s Lutheran Theological Seminary has been in operation on Seminary Ridge since 1832 and is the oldest such institution in the country. Old Dorm played a significant role during the battle as a signal station, point of observation and field hospital. Today it is home of the Seminary Ridge Museum, which features exhibits on Civil War medicine, the civilian experience, and the first day of the battle.

12:30 p.m.

Battlefield leadership program continues. Possible stops to include The Peach Orchard, Culp’s Hill and Meade’s headquarters.

4:30 p.m.

Conclusion of battlefield leadership program for the day. Bus transportation back to hotel

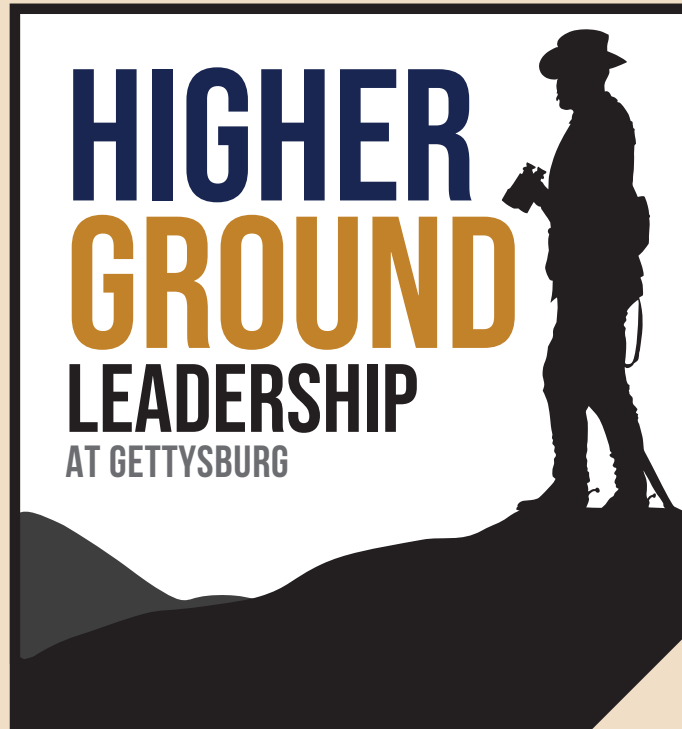
DAY 3

- 8:30 a.m.** **Group pickup and battlefield leadership program continues.** Possible stops to include Pickett's Charge/The Angle and Soldier's National Cemetery. Bus transportation provided.
- 11:30 a.m.** **Arrive to the Kinsley Leadership Center at the George Spangler Farm & Field Hospital and tour the historic site.**
The George Spangler Farm was the site of the Union Army of the Potomac's Eleventh Corps field hospital, hosting approximately 1,900 patients for over a month after the battle. Today it is home to the Gettysburg Foundation's Kinsley Leadership Center, headquarters of Higher Ground Leadership at Gettysburg.
- Noon** **Catered lunch at George Spangler Farm.**
- 1:00 p.m.** **Program debrief at Kinsley Leadership Center.**
- 2:00 p.m.** **Conclusion of program. Bus transportation back to hotel.**

Your leadership development experience is customizable to your team's challenges and needs. Contact us at **717-339-2165** to arrange your team's on-site or virtual experience today.

"The leadership lessons are absolutely priceless and the perspectives of the Battle of Gettysburg are lifelong."

–Danielle Sexton, General Transportation Manager, Walmart Supply Chain



“The obstacle is the way.”

Do you have the courage to charge?

— GETTYSBURG —
FOUNDATION

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